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As I said previously, we are entering the end of completely different students. The students now is the client at the educational market and we as a provider of the service for the students has to provide the best quality and has to provide the best marketing in order to achieve and to get this customer for our service. And it's kind of changed the game, changes a lot. And we have to remember that the students of the will be born in a digital world where there's some smartphones, tablets, 10GBT and virtual reality, it's a norm. And this digital nativity means that they will approach learning with a different set of foundational skills and different assumptions. So they might as very archaic. They expect instead of a blend of digital and in-person content, they expect the delivery of seamless, integrated and accessible from anywhere at any time, the content that can be reachable for them, that can be personalized for them. And this it's a different project and it's different students. They will have their very high demand of flexibility. I would say the flexibility will be one of the key concepts for them to choose their institution. Since the world is evolving and this is one of the most important values that will become necessary to have. So instead of having these rigid multi-year programs, probably the students will go for the very modular courses and modular degrees that allows them to adapt their learning pathways according to their emerging interests or trends or any global trends. So they will seek for an education that grows with them, rather than the static link-room. And also, that's very important, and they're seeing that they will look for their holistic learning, which means a cross-disciplinary learning. It's not about learning the subject because it's necessary, so it's not about learning mathematics and integrals because it's the fundamental study. No, they need to know why it is fundamental and how they can apply it. So it has to be a lot of cross-disciplinary study and all this base knowledge has to be seamlessly integrated into this pipeline of cross-disciplinary learning. In this case, it will be kind of understandable for these new students. And as I said, personalization, this will be kind of baseline and this will be some demand and some expectations from the student. Just personalized learning experience, leveraging AI, leveraging data analytics. So they will expect somehow to get this personalized learning based on their aspiration, needs, location, and so on. And so this is how I see the students. I've already started to see these mindset changes, and I think that that will continue and I think that this new kind of students will be more motivated, will be better than we see now, this will be their education of us and we as the professors we have to try to facilitate and help them as much as we can. of us and we as the professors we have to try to facilitate and help them as much as we can.

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